



Opening New Doors To Digitization

International Digital Printing, Signage
Technology Exhibition & Conference

12 - 14 October 2018

Expo Centre, Lahore | 10:00 am to 7:00 pm

DPS WORLD

DPS World provides an ultimate platform for consistently evolving industry of digital printing, graphic imaging and signage where visitors and exhibitors correlate with printing manufacturers and producers, technologists, graphic architects, latest industry trends, design houses and interior designers surrounded by marketing and media professionals.

With boundless opportunities, DPS WORLD offers a wide and exquisite range of advanced equipment's to cater business needs and new techniques to match the pace and grow in the ever-changing market trends.

EXHIBITOR PROFILE:

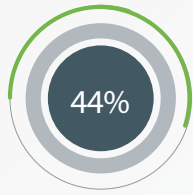
- Digital Textile Printers
- Digital signage
- Digital Photographic Printing Machines
- Narrow format & Flat Bed machinery
- Fabricating & Finishing products
- Wide format digital machinery, Consumables & inks
- Sublimation and transfer printing
- Thermal Transfer Printing Machines
- Media and Sign substrates
- Garment printing machinery and inks
- Display systems
- Commercial printing
- CAD/CAM Programs
- Silk & Films
- Laminating Machines
- Inkjet technology
- Computerized Screen Printing Machines
- Home textiles and interior markets
- Indoor and outdoor signage Technology
- Promotional products

Past Statistics	2015	2016	2017
Built-up area (sqm)	4000	6500	9000
No. of Companies	70	100	135
No. of Countries/Regions	18	20	23
No. of Visitors	4000	6000	9000

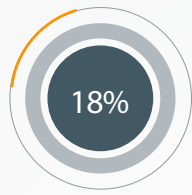
FAST FACTS 2018

170 Exhibitors	25 Countries
12,500 Space SQM	10,000 Visitors

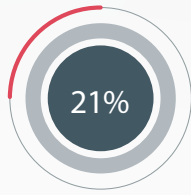
KEY EXHIBITOR STATISTICS FOR 2017:



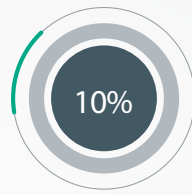
Generating new sales lead



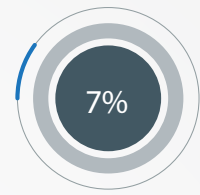
Company Promotion in Pakistan



Encounter existing dealers



Introduce new products & services

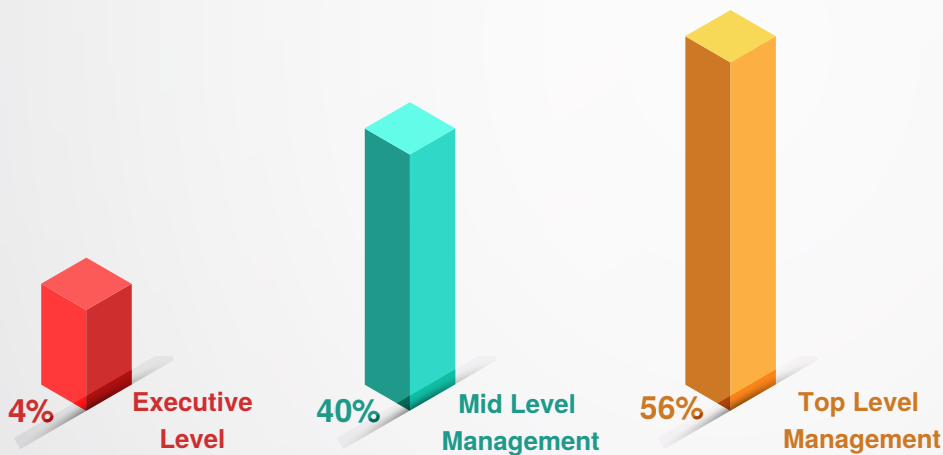


Recruit new agents in the region

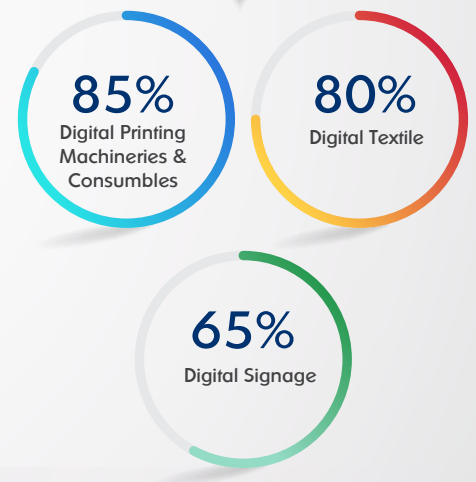
VISITOR PROFILE

- Signage companies/POP/POS
- Textile Traders, Exporters, Brokers
- Brand & Image Consultancy
- Print, Production Manufacturers & Creation Houses
- Fabricators & Factory Owners
- Consultants, Contractors, Commercial Printers
- Government Planning Authorities
- Textile Industry Digital Printers
- Retail & Marketing Specialists
- Media/Advertising / PR Agencies & Outdoor Agency Experts
- Businessmen / Entrepreneurs / Designers

VISITOR BY JOB FUNCTION



TOP 3 SECTORS OF VISITORS INTEREST



Exhibition Tariff

- | | | |
|--------------------|-----------------|------------|
| • Shell Scheme | USD 280 per sqm | min 12 sqm |
| • Bare Space | USD 250 per sqm | min 24 sqm |
| • Customized Stand | USD 300 per sqm | min 18 sqm |

Organizer



Member



Asia Advertisement Association

Strategic Partners



China Sign Association of Equipment Suppliers



Pakistan Textile Journal

Media Partners



Textile Times



Textalks

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