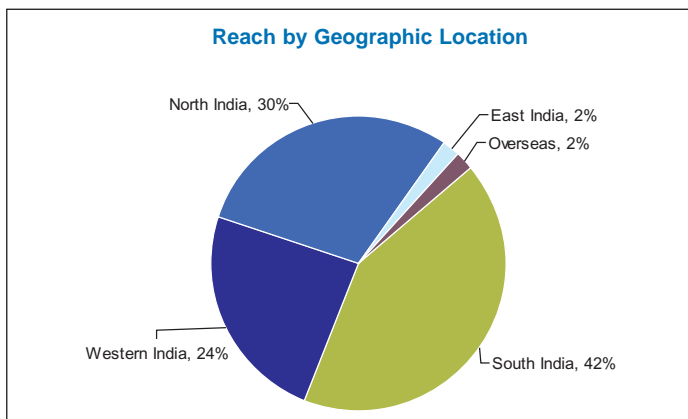
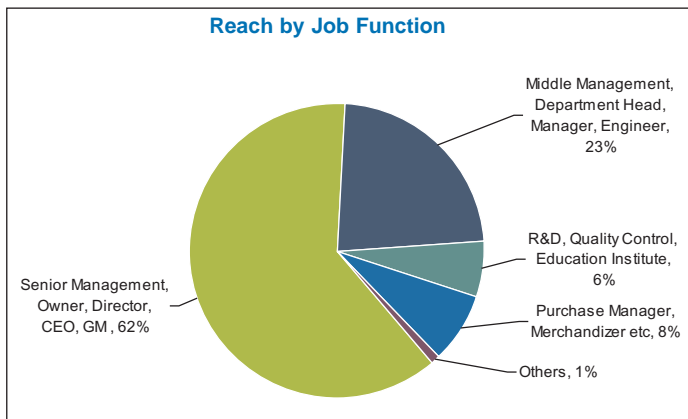
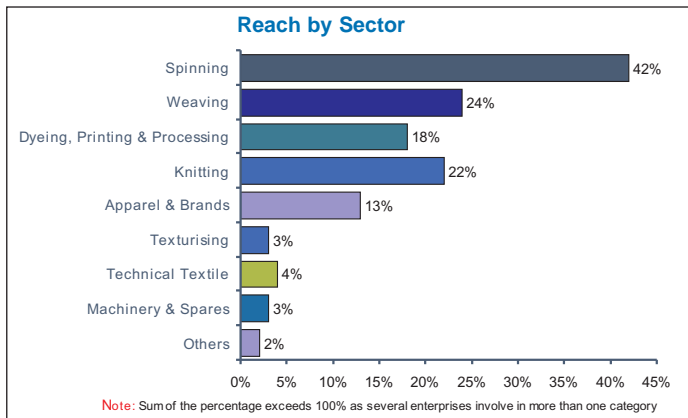


Textile Excellence Rate Card & Specifications

The Philosophy: Focus on reader's aspirations

"Today there is a plethora of information, though mostly not always relevant. However, the need of the industry is information that is structured", D J Gohain, Editor, Textile Technologist, Textile Excellence. We, at Textile Excellence, stand out for the breadth of our domain knowledge, depth of our research and above all for the length of our cumulative experience in this field. Textile Excellence aspires to assist Decision Makers across the hierarchy of operations to make Informed Decisions in day to day business rather than catering a clutter of technical critique. Well, this, 'value addition' is not just some marketing spiel, we trot out to impress our advertisers, but a continual process of diligently striving to give more to our readers; more value for their time; more yield for their effort. In short, a Bigger Bang for Their Bucks.



The Team: A powerhouse of Knowledge & Experience

A company is but a reflection of the collective strength of its people. Our team's strength lies in its professional competence, vast experience and enthusiasm. A young team of textile technocrats and professionals with media background constitutes the core team. The team's strength and domain knowledge on the textile business also lead to the creation of the business consulting arm. Textile Excellence offers services on the below areas apart from publishing: **a.** Project Consulting **b.** Due-diligence and Feasibility Study **c.** Market Consulting and Market Research **d.** Market Intelligence Reports

Readership Profile

Textile Excellence has by far the largest market penetration in India with average 35000 copies that reaches the decision makers every fortnight. Our study shows that 5 persons read each copy of the Textile Excellence on average, which indicates a readership of 1,75,000 professionals, every fortnight!

Advertisement Rate Card

Rate Per Insertion

COLOR	Advt. Size	Size (in cm)	1x	6x	12x	24x
	Full Page (Non Bleed)	Ht:36xWdt:24		€1450	€1200	€1100
Full Page (Bleed)	Ht:38.5xWdt:26.5					
A4	Ht:25xWdt:18		€990	€825	€715	€600
Half Page Horizontal (Non Bleed)	Ht:18xWdt:24		€900	€800	€690	€550
Half Page Vertical (Bleed)	Ht:38xWdt:13		€960	€815	€695	€560
Half Page Vertical (Non Bleed)	Ht:36xWdt:12					
Quarter Page	Ht:18xWdt:12					
	Ht:36xWdt:6 (Non Bleed)		€520	€440	€370	€300
	Ht:36xWdt:6.5 (Bleed)					

GST applicable @ 5%

Material Deadlines

All advertisement material (4 Color) should reach us 15 days in advance.

Material Format

All advertisement material (4 Color) should be in pdf, cdr, tiff, eps format preferably with progressive proof.

Payment Terms for Wire Transfer

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Textile Excellence Editorial Calendar 2018

January 1-15, 2018	January 16-31, 2018
Special Report: Textile technology - The year ahead / Textile finishes	Special Report: Textile 3D Printing
Product Focus: Winter sportswear market	Product focus: Global market trends for jackets and coats
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Focus: China Market Intelligence Report: Textile Value Chain
February 1-15, 2018	February 16-28, 2018
Special Report: Knitting / Weaving / Mobiltech	Special Report: Spinning, Processing / Retail trends in India
Market Intelligence Report: Textile Value Chain,	Market Intelligence Report: Textile Value Chain,
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Product Focus: Denim	Market Focus: Russia
March 1-15, 2018	March 16-31, 2018
Special Report: Global apparel consumption trends / Meditech	Special Report: Spinning / Digital Printing
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Product Focus: Modesty Wear Market	Market Focus: Central Asia
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain
April 1-15, 2018	April 16-30, 2018
ITM 2018 Turkey Special	Special Report: Processing & Finishing / Textile parks in India
Special Report: Weaving / Knitting /Geotech Product Focus: Cotton Fabrics	Product Focus: Silk
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Focus: Bangladesh
May 1-15, 2018	May 16-31, 2018
Special Report: Processing / Buildtech	Special Report: Indigenous Textile Technologies / Knitting / Digital Printing
Market Intelligence Report: Textile Value Chain	Market Focus: Middle East
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Product Focus: Performance wear	Product focus: Summer wear trends
June 1-15, 2018	June 16-30, 2018
Special Report: Spinning / Protech	Special Report: Weaving / Denim
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain
Product Focus: Sweaters	Market Focus: Western Europe

July 1-15, 2018	July 16-31, 2018
15th ANNIVERSARY SPECIAL ISSUE	Special Report: Processing / Digital Printing
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Special Report: Supply Chain Management	Market Focus: Japan
Product Focus: Textile innovations	Market Intelligence Report: Textile Value Chain
August 1-15, 2018	August 16-31, 2018
Special Report: Weaving / Knitting / Protech Product Focus: Shirts and blouses	Special Report: Spinning / Global textile investments Market Focus: Africa
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain
September 1-15, 2018	September 16-30, 2018
Special Report: Processing	Special Report: Weaving / Knitting / Digital Printing
Product focus: Trousers and Jeans	Market Focus: Sri Lanka
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain
October 1-15, 2018	October 16-31, 2018
ITMA ASIA 2018 - PREVIEW Special Report: Spinning / Hometech	ITMA ASIA SHANGHAI - SPECIAL Special Report: Processing / Retail trends in India
Product focus: Home textiles	Market Focus: USA
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain
November 1-15, 2018	November 16-30, 2018
Special Report: Weaving Product focus: Polyester	ITMA ASIA - REVIEW
Market Focus: Brazil	Special Report: Spinning / Performance Days/ Digital Printing Product Focus: Cotton
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Intelligence Report: Textile Value Chain	Market Focus: UK
December 1-15, 2018	December 16-31, 2018
Special Report: Processing / Meditech	Special Report: Indigenous Textile Technology Special Report: Ecommerce trends in India
Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulators: BRI Update, Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Market Focus: Canada	Market Focus: Afghanistan
Product focus: Wool	Market Intelligence Report: Textile Value Chain