

Your link
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Textile Industry

Media
KIT
2017

Print Publications



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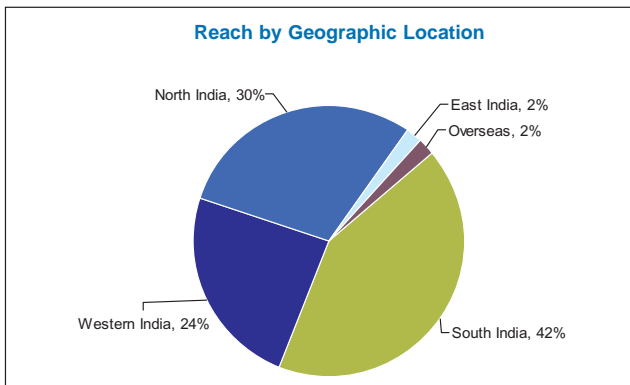
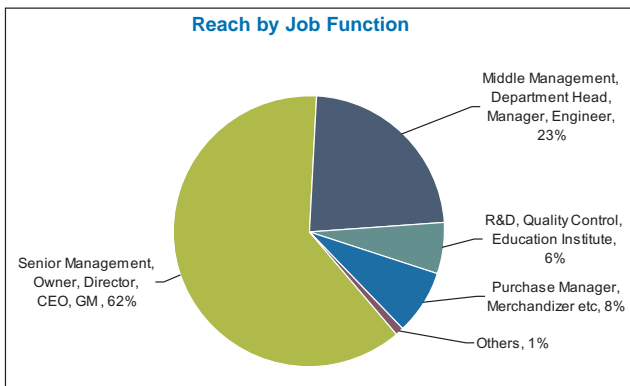
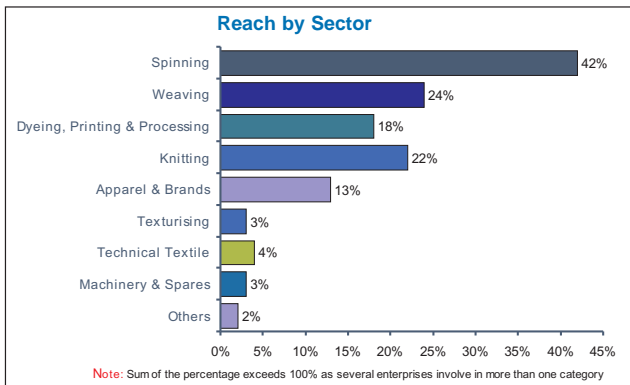
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Textile Excellence Rate Card & Specifications

The Philosophy: Focus on reader's aspirations

"Today there is a plethora of information, though mostly not always relevant. However, the need of the industry is information that is structured", D J Gohain, Editor, Textile Technologist, Textile Excellence. We, at Textile Excellence, stand out for the breadth of our domain knowledge, depth of our research and above all for the length of our cumulative experience in this field. Textile Excellence aspires to assist Decision Makers across the hierarchy of operations to make Informed Decisions in day to day business rather than catering a clutter of technical critique. Well, this, 'value addition' is not just some marketing spiel, we trot out to impress our advertisers, but a continual process of diligently striving to give more to our readers; more value for their time; more yield for their effort. In short, a Bigger Bang for Their Bucks.



The Team: A powerhouse of Knowledge & Experience

A company is but a reflection of the collective strength of its people. Our team's strength lies in its professional competence, vast experience and enthusiasm. A young team of textile technocrats and professionals with media background constitutes the core team. The team's strength and domain knowledge on the textile business also lead to the creation of the business consulting arm. Textile Excellence offers services on the below areas apart from publishing: **a.** Project Consulting **b.** Due-diligence and Feasibility Study **c.** Market Consulting and Market Research **d.** Market Intelligence Reports

Readership Profile

Textile Excellence has by far the largest market penetration in India with average 35000 copies that reaches the decision makers every fortnight. Our study shows that 5 persons read each copy of the Textile Excellence on average, which indicates a readership of 1,75,000 professionals, every fortnight!

Advertisement Rate Card

		Rate Per Insertion				
Advt. Size	Size (in cm)	1x	6x	12x	24x	
COLOR	Full Page (Non Bleed)	Ht:36xWdt:24	€1450	€1200	€1100	€850
	Full Page (Bleed)	Ht:38.5xWdt:26.5				
	A4	Ht:25xWdt:18	€990	€825	€715	€600
	Half Page Horizontal (Non Bleed)	Ht:18xWdt:24	€900	€800	€690	€550
	Half Page Vertical (Bleed)	Ht:38xWdt:13	€960	€815	€695	€560
	Half Page Vertical (Non Bleed)	Ht:36xWdt:12				
	Quarter Page	Ht:18xWdt:12				
		Ht:36xWdt:6 (Non Bleed)	€520	€440	€370	€300
		Ht:36xWdt:6.5 (Bleed)				

Material Deadlines

All advertisement material (4 Color) should reach us 15 days in advance.

Material Format

All advertisement material (4 Color) should be in pdf, cdr, tiff, eps format preferably with progressive proof.

Payment Terms for Wire Transfer

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Textile Excellence Editorial Calendar 2017

January 1-15, 2017	January 16-31, 2017	July 1-15, 2017	July 16-31, 2017
Special Report: Spinning/Knitting/Mobiltech	Special Report: Weaving/Digital Printing	Special Report: Supply Chain Management	Special Report: Processing/Digital Printing
Product Focus: Home textiles	Product focus: Organic cotton value chain	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Product Focus: Blended fabrics	Land of opportunities: Asia Pacific
Market Intelligence Report: Textile Value Chain	Land of opportunities: SAARC	14th ANNIVERSARY SPECIAL ISSUE	Market Intelligence Report: Textile Value Chain
February 1-15, 2017	February 16-28, 2017	August 1-15, 2017	August 16-31, 2017
Special Report: Processing/Agrotech	Special Issue: Indigenous Textile Technology/Retail Trends in Western India	Special Report: Weaving/Knitting/Protech	Special Report: Spinning/Retail trends in Northern India
Market Intelligence Report: Textile Value Chain,	Market Intelligence Report: Textile Value Chain,	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Product Focus: Shirts and blouses	Land of opportunities: Africa
Product Focus: Denim	Land of opportunities: BRICS	September 1-15, 2017	September 16-30, 2017
March 1-15, 2017	March 16-31, 2017	Special Report: Processing/Packtech	Special Report: Weaving/Knitting/Digital Printing
Special Report: Supply Chain Management / Munich Fabric Start/Hometech	Special Report: Spinning/Digital Printing	Product focus: T-shirts	Land Of Opportunities: Latam
Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Product Focus: Jackets & Trousers	Land of opportunities: Middle East	Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain	October 1-15, 2017	October 16-31, 2017
April 1-15, 2017	April 16-30, 2017	Special Report: Spinning/Oekotech	Special Report: Processing
Special Report: Weaving/Knitting/Geotech	Special Report: Processing	Product focus: Womenswear	Special Report: Retail trends in Central India
Product Focus: Cotton Fabrics	Product Focus: MMF Fabrics	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Market Intelligence Report: Textile Value Chain	Land of Opportunities: Bangladesh
Market Intelligence Report: Textile Value Chain	Land of opportunities: China	November 1-15, 2017	November 16-30, 2017
May 1-15, 2017	May 16-31, 2017	Special Report: Weaving/Clothtech	SHANGHAITEX 2017 SPECIAL Special Report: Spinning, Performance Days/Digital Printing
Special Report: Processing/Buildtech	Special Report: Indigenous Textile Technologies, Knitting, Digital Printing	Land of Opportunities: Germany	Land of Opportunities: UK
Market Intelligence Report: Textile Value Chain	Land of opportunities: Central Asia	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Product focus: Kidswear	Market Intelligence Report: Textile Value Chain
Product Focus: Cotton yarn	Product focus: MMF Yarns	December 1-15, 2017	December 16-31, 2017
June 1-15, 2017	June 16-30, 2017	ITMACH INDIA SPECIAL ISSUE Special Report: Processing/Meditech	Special Report: Indigenous Textile Technology/Ecommerce trends in India
Special Report: Spinning/Protech	Special Report: Weaving/Retail trends in eastern India	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report
Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Regulars: Sustainable Practices, International Trade, Corporate Update, Fiber/Yarn/Fabric Report	Land of Opportunities: USA	Land of Opportunities: Afghanistan
Market Intelligence Report: Textile Value Chain	Market Intelligence Report: Textile Value Chain	Product focus: Silk	Market Intelligence Report: Textile Value Chain
Product Focus: Sweaters	Land of opportunities: Eastern Europe		